

NCAHU Board Meeting Minutes
January 12, 2006

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on January 12, 2006, at Foxtail Golf Course in Rohnert Park, California.

Board members present:

Jim Johnson, Mary Landen, Cheryl Lombardi, John Nacol, Doug Roffmann, Norman Sheehan, Elaine Squires, Elisa Weiss

Board members Absent:

Deborah Bezona, Tom Henry, Theresa Rousset, Jackie Spahr, Jim Spahr,

Guests Present:

None

Staff Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 10:35 a.m. with John Nacol, President, presiding.

REVIEW OF MINUTES

The December 8, 2005 minutes were approved as written.

PRESIDENT'S REPORT

John reported that the Bylaws Committee met before the holidays. Cynthia Downing facilitated and produced a draft of the revised Bylaws. The Committee will meet again on January 31, 2006. The draft of the Bylaws will be sent to the Board shortly. The Committee will also be working on policies and procedures, and take any policies and procedures out of the Bylaws. After the Board has reviewed the Bylaws, the Bylaws will be posted on the NCAHU website for the membership to review. They Bylaws will then be voted upon at the June 2006 membership meeting.

John reminded the Board about the CAHU meeting on January 20 at Health Net in Woodland Hills, CA.

TREASURER'S REPORT

Tom had emailed the treasurer's report to the Board. NCAHU has about \$37,000 in the bank and \$20,000 in savings. The Board approved the Treasurer's report.

MEMBERSHIP

Elisa brought up the subject of associate members switching membership to another employee of an agency or carrier. The Board stated that if the agency or carrier paid the dues, then this would be fine. If the individual paid the dues, then no. There would need to be another dues payment.

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Elisa stated that she is emailing new member information to all pertinent NCAHU people. A list of members will be sent to the Board.

Elisa stated that CAHU is having a contest for meeting attendance and membership processes.

The subject of policies and procedures came up again. Elisa suggested that each committee chair put together their committee's policies and procedures. That way, when a new chair takes over, there is documentation on how to complete their job.

Elisa reported that she has four volunteers to do member surveys between now and June 2006. They are: Mindy Paul, Mark Fern, Dana Larson and Erika Vogt. Mary Landen also volunteered for this task.

HOSPITALITY

John Nacol reported that Judy O'Brien has volunteered to be the chair of this committee next term.

FOUNDATION

Norm suggested that NCAHU fund raise for the uninsured.

SPECIAL EVENTS

Doug handed out a budget for the uninsured education event. This event will be on April 26, 2006 at the Double Tree in Rohnert Park from 7:30 a.m. to 12:30 p.m. He has tentatively reserved the same rooms as we used for HI2005. This will seat about 200 people.

Doug said he is targeting all interested parties to the uninsured problem – providers, media, legislators, employers, etc.

Doug is needing a committee for this event and will be mentioning this at today's meeting. He suggested that CAHU help with advertising costs. Jim Johnson stated that the Chamber of Commerce may help also. It was suggested that the Press Democrat be a major sponsor of this event.

Doug asked the Board to approve \$1,500 for NCAHU's cost for this event. The Board approved this amount. He also asked if he could sign the contract for the Double Tree. The Board approved that also.

LEGISLATION

Cheryl reported that the Lynn Woolsey events regarding the Medicare Part D program were well attended – both in Santa Rosa and in Marin. She thanked Jim Johnson for his

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work in getting NCAHU invited. There were about 300 to 400 attendees at each meeting. Cheryl stated that she felt that Ms. Woolsey played into the Single Payor option and was strongly against the Part D program. Cheryl also reported that she felt the attendees were still confused about their options and how the program worked at the end of these meetings.

Cheryl did say that she met great contacts at both meetings. She asked if it would be a good idea for her to attend the Spier fund raiser, and, if so, would the Board approve the \$750 charge. After discussion, the Board denied this request stating that the money could be used better elsewhere.

Cheryl asked who is attending the CAP conference March 27 through 29, 2006. The Board suggested Mary Landen and perhaps Bud Martin. The Board approved to book two members to go to this event.

MEDIA

Jim Johnson reiterated that NCAHU was exposed to at least 700 people at the Woolsey meetings. This showed attendees that health insurance agents are valuable to the community.

Jim also reported that KSRO will be having a NCAHU member speak about Part D in the near future.

Jim reported that he will be meeting with the new publisher of the Press Democrat next Tuesday.

Jim asked that the Board back up a letter writing campaign to the Press Democrat regarding Part D. He handed out instructions on how to write a letter to the editor.

NEWSLETTER

Mary Landen stated that Ben at PESC will be getting the draft of the next newsletter out to her today. The newsletter will be going out this week.

There being no further business to discuss, the meeting was adjourned at 11:55 a.m.

Elaine Squires, Secretary

SIGNED:

John Nacol

Date