

**NCAHU Board Meeting Minutes
February 8, 2007**

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on February 8, 2007 at Foxtail Golf Course in Rohnert Park, California.

Board Members Present:

Deborah Bezona, Jim Johnson, Mary Landen, Dana Larson, John Nacol, Judy O'Brien, Jackie Spahr, Jim Spahr, Elaine Squires

Board Members Absent:

Tom Henry, Bud Martin,

Guests Present:

None

Staff Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 10:50 a.m. with Mary Landen, President, presiding.

PRESIDENT'S REPORT

Mary went over what was discussed at the Cap Conference. The Massachusetts health plan was discussed as well as the meeting with Congressman Thompson.

REVIEW OF MINUTES

There were no minutes to approve at this time.

TREASURERS REPORT

Mary reported for Tom that there is \$40,252 in the bank. The net income is \$10,400. However, the Cap Conference expenses are not included in these documents. Mary also noticed that the Region 8 expenses for Barbara Wilson need to be moved from the NAHU Cap Conference to the Region 8 expenses.

Mary also stated that the NCAHU dues are a little under budget because of the staggered payment times for members.

The Board approved the financial report.

COMMITTEE REPORTS

All committee chairs sent their reports to the Board previously.

Legislation

Mary reported that the Day at the Capital dates this year are May 22 and 23. Mary wants as many NCAHU members to attend as possible. It was suggested that car pools be made available for the 23rd. NCAHU needs only two members to attend on the 22nd for the House of Delegates.

NCAHU Board Meeting Minutes February 8, 2007

It was suggested to pay for the registration for any member who has not attended the Day at the Capital before. The Board approved this cost.

There was discussion regarding the upcoming breakfast with Pat Wiggins. As far as Jim Spahr knew, he and Jackie are the only ones attending. Mary will ask the membership to talk with Jim before the end of the meeting if they would like to attend. Jim will also call those who wanted to attend the last meeting that was missed by Senator Wiggins.

Membership

Deborah stated that there are too many discrepancies between NAHU, CAHU and NCAHU's data bases with regard to membership. She found out that the associate members are not being billed by anyone. We thought PESC was billing associate members, however, this is not in their contract.

Deborah reported that we have about 119 to 124 members. It was also discussed that there is a question of whether or not NCAHU is receiving the amount due to them for membership dues.

Deborah will work on both issues – databases and membership dues to NCAHU.

Hospitality

Judy O'Brien asked if the Board received their reminder calls from PESC. The Board stated yes they did.

Education Symposium

Mary reported that the first committee meeting for the 2007 event is next Thursday. The committee is looking at other venues for this event due to issues in the past with the Doubletree.

PAC

Jim handed out the CAHU PAC Recommendations for 2007 to the Board. The total to give out in contributions to representatives is about \$411,400.

Media

Jim Johnson said that Carol Benfell, the health beat reporter from the Press Democrat, had accepted his invitation to attend today's NCAHU meeting. He also reported that the Santa Rosa Chamber of Commerce had asked for help in securing someone from the governor's office to brief interested chamber members on the governor's health plan. Jim called Richard Figueroa, who was health care advisor for Grey Davis, John Garimendi, and now Arnold S. Fig accepted, picked an acceptable date and will speak to chamber members on Monday morning, February 26, 2007, at 10:30 am in the chamber's large conference room. Reservations are required, cost is only \$10 for coffee and muffins. NCAHU members are invited and urged to attend.

Newsletter

Jackie handed out her revised suggested amounts for advertising prices in the NCAHU newsletter. Jackie would like to keep around \$1,000 to \$1,500 profit in case we need a special mailing of some sort. Jackie will continue to work on the numbers and email the final numbers for Jim Johnson to review. The Board approved the profit margin.

Education

NCAHU Board Meeting Minutes
February 8, 2007

Dana Larsen needs ideas for topics for the rest of the term. April and May programs are complete. It was also suggested that Long Term Care Insurance classes be worked on with Barry Fisher. Jackie Spahr will help Dana with this.

NEW BUSINESS

Mary wanted to remind the Board about the National Convention in Denver, Colorado June 24 through June 27.

Deborah and Mary will be attending this convention as the NCAHU attendees that NCAHU will pay for.

ADJOURNMENT

The meeting was adjourned at 11:35 a.m. The next Board meeting will be after the membership meeting on March 8, 2007.

Elaine Squires, Secretary

SIGNED:

Mary Landen, President

Date