

NCAHU Board Meeting Minutes
April 12, 2007

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on April 12, 2007 at Foxtail Golf Course in Rohnert Park, California.

Board Members Present:

Deborah Bezona, Jim Johnson, Mary Landen, Bud Martin, Judy O'Brien, Elaine Squires

Board Members Absent:

Tom Henry, Dana Larson, John Nacol, Jackie Spahr, Jim Spahr,

Guests Present:

None

Staff Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 10:55 a.m. with Mary Landen, President, presiding.

Mary stated that the NCAHU representatives for the House of Delegates for the Day at the Capitol are all set. Mary reported that the speaker for the June membership meeting will be Mike Cohill to give an update on the Sutter closure. This will not be a CE meeting.

There was discussion on how to note which attendees at membership meetings were not NCAHU members. It was suggested that the non-members' names be printed in red on the name badges. Judy O'Brien will try this at the next meeting.

REVIEW OF MINUTES

The Board approved the minutes of the March 8, 2007 Board meeting as written.

TREASURERS REPORT

Mary reported that the membership money due from NAHU is still not matching the NCAHU membership reports. PESC is auditing the NAHU membership database and will forward a report asking for the money that has been missed.

Mary handed out the financial reports and stated that NCAHU's net income is \$4,265.03. The Board approved the financial report as presented.

COMMITTEE REPORTS

All committee chairs sent their reports to the Board previously.

Legislation

Bud stated that he will talk at the membership meeting about the importance of attending the Day at the Capitol. He will also work on an email blast that PESC can send out to the membership. Bud reported that the deadline for the earlybird fee is April 30th.

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April 12, 2007

Bud reported that at the LA Sales Conference, the president of the Medical Association of Canada spoke regarding single payor health care. A CD was made of the presentation to be handed out at the Day at the Capitol.

Membership

Deborah reported that she had not had a membership report from PESC in a couple of months. She will follow up to see what has happened.

Education Symposium

Mary reported that the date for this year's event is Friday, October 12. There will be a new venue – the Hyatt Vineyard Creek in Santa Rosa. All of the speakers have been confirmed – Richard Figueroa, Don Goldman, Dave Fear, Reid Rasmussen, Alan Katz, and Brian Sullivan.

There will be a first time ever breakout session with the topic of Practice Management. The breakout session will consist of two, one hour sessions.

Word and Brown has said they would like to sponsor lunch, have a booth and an ad in the program. Mary reported that both front and back program ads have been sold.

Media

Jim Johnson suggested that the CD made at the LA Sales Conference be sent to local reporters to give them more background on the ramifications of single payor. Jim will speak with Alan Katz to see if the CD can or has been summarized to possibly give to the media and/or place in an article in our newsletter.

Education

Mary reported that Dana Larsen had to step down as Education Chair due to personal issues. Therefore, Deborah and Mary will be working together to fill the speakers for next term. It was stated that a strong Education Chair needs to be found. Elaine Squires volunteered to be Education Chair for next term.

NEW BUSINESS

Mary stated that she is working with the nominations committee to put forth a slate of nominees for next term for the next newsletter. The slate will be emailed to the Board to be approved. Mary will also touch on Board nominations at the membership meeting.

ADJOURNMENT

The meeting was adjourned at 11:30 a.m.

Elaine Squires, Secretary

SIGNED:

Mary Landen, President

Date