

**NCAHU Board Meeting Minutes
June 14, 2007**

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on June 14, 2007 at Foxtail Golf Course in Rohnert Park, California.

Board Members Present:

Deborah Bezona, Jim Johnson, Mary Landen, Bud Martin, Judy O'Brien, Jackie Spahr, Jim Spahr, Elaine Squires

Board Members Absent:

Tom Henry, Dana Larson, John Nacol

Guests Present:

Marty Murray

Staff Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 10:50 a.m. with Mary Landen, President, presiding.

PRESIDENT'S REPORT

Mary stated that this is her last meeting as President and thanked the Board for their work during the past term.

Mary reported that the House of Delegate meeting went well. Mary was elected as Membership Chair for the CAHU Board.

NAHU Convention is in Denver Colorado from June 24 through June 27. Mary and Deborah will be attending

Region VIII conference is in Las Vegas from August 16 through August 18. Deborah encourages all Board members who can attend to do so. This is a great opportunity to learn more about AHU and its benefits to our members. It was suggested that a Region VIII report be included in the newsletter.

There was discussion of revamping the newsletter or to cease the newsletter all together. The time it takes to write the newsletter is getting burdensome. A survey will be sent out through PESC asking the membership if they value this publication.

Mary and Deborah discussed having the August membership meeting be an open strategic planning meeting. This will allow new ideas to flow from the membership. The Board agreed that this will be the topic of the meeting. Deborah stated that she will try to also get a CE with a leadership theme for this meeting.

Judy O'Brien will send the Board a list of the members who come to meetings regularly so that the Board can call these members to get them more involved in committees, etc.

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Deborah handed out a Strategic Planning worksheet for the Board/Committee Chairs to complete for budgets and planning. This should be returned to Deborah no later than Friday, June 21. Mary will have Tom send the Board last year's budget vs. actual so Board/Committee Chairs can budget accordingly.

Deborah has purchased speaker gifts and appreciation gifts for the next term. The Board approved the \$802.00 for these gifts.

Deborah reported that we are still in need of Speakers for this term. It was stated that LISI would like to have the December meeting be Phil Lebherz as speaker.

REVIEW OF MINUTES

The Board approved the minutes of the April 12, 2007 Board meeting as written.

TREASURERS REPORT

Mary stated that there was no report at this time.

COMMITTEE REPORTS

All committee chairs sent their reports to the Board previously.

Hospitality

Judy O'Brien stated that the contract for Wedgewood is good through 2007. The Board discussed the lunch vs. breakfast meetings. It was noted that the fluctuation between lunch and breakfast will continue. Judy will start tracking GA/Carrier vs. Agent attendees to see which time brings which type of attendee.

Media

It was suggested that an ad in the Press Democrat be made with all NCAHU member's names printed along with the AHU Vision and Mission Statements. Mary Landen will look into costs and sponsorships. It was also suggested to run this ad in the North Bay Business Journal and the North Bay Biz.

NEW BUSINESS

Judy O'Brien asked the Board to approve \$275 for NCAHU pins for the meeting name tags. She has run out. The Board approved the \$275 for the pins.

Jim Spahr reported that he will continue on the CAHU PAC Board for one more year.

ADJOURNMENT

The meeting was adjourned at 11:40 a.m.

Elaine Squires, Secretary

SIGNED:

Mary Landen, President

Date