

**NCAHU Board Meeting/Budget Minutes
January 3, 2008**

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on January 3, 2008 at the offices of Martin Financial Insurance Services in Santa Rosa, California.

Board Members Present:

Deborah Bezona, Tom Henry, Bud Martin, Victor McKnight, Marti Murray, Judy O'Brien, Jackie Spahr, Elaine Squires

Board Members Absent:

Jim Johnson, Mary Landen, Jim Spahr

Guests Present:

None

Staff Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 11:40 a.m. with Deborah Bezona, President, presiding.

Minutes

The minutes of the September 13, 2007 Board meeting were approved as written.

BUDGET REPORT

Deborah and Tom handed out the preliminary budget to the Board. After review and discussion, the Board approved the budget with one change: Cap Conference would be increased from \$2,500 to \$5,000.

Hospitality

Judy stated that we are falling about \$200 short per meeting. It was approved to increase the sponsorship for breakfast and lunch meetings to \$900 for any sponsors from this point forward.

Judy reported that for the month of October, there was no membership meeting. We had our education symposium. For the month of November there were 41 attendees, and the month of December there were 47 attendees.

Online Registration

The subject of using online registration for monthly meetings as well as any other events/meetings for NCAHU was discussed. The cost for this service is a one-time setup fee of \$99, \$15 per month service fee, and \$0.10 per transaction. The percentage for merchant services is 3.5%. This service would be through PESC. The question of how PESC would send the collected money to NCAHU (either gross or net) will need to be answered. However, the Board approved this service.

Newsletter

After discussion, it was decided by the Board to discontinue the newsletter in its current format due to the amount of time and effort it takes the Board to write this publication. NCAHU will

**NCAHU Board Meeting/Budget Minutes
January 3, 2008**

look into a web designer to update our current site. The website will have the information that is normally printed in the newsletter.

The current advertisers for the newsletter will get their logos on the new improved website with links to their websites. It was agreed to give the option to the current advertisers of getting a refund of advertising dollars or having the logo/link on the website.

COMMITTEE REPORTS

Legislation

There was discussion regarding Cap Conference and who will attend. It was suggested that the Aita's be asked to go. Bud will contact the Aita's.

PAC

Jackie will be giving Judy a list of the current PAC contributors and their levels in order to update the name badges with the correct ribbons.

Foundation

Marti Murray reported that she is averaging about \$100 per meeting in contributions. She suggested to alternate donations between charities. It was suggested that Ezbon Jen, the director at the SRJC nursing program, give a small presentation about the program at a membership meeting.

Deborah asked Marti to do the "Did You Know" segment at the next membership meeting on the Foundation and how members can direct their normal charitable contributions through the CAHU Foundation.

It was also suggested that PAC contributions, foundation contributions and CE payments be done via the online registration service.

ADJOURNMENT

The meeting was adjourned at 1:35 p.m.

Elaine Squires, Secretary

SIGNED:

Deborah Bezona, President

Date