

NCAHU Board Meeting Minutes February 23, 2009

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on February 23, 2009 at Santa Rosa, CA.

Board Members Present:

Victor McKnight, Marti Murray, Theresa Rousset, Mary Landen, Tom Henry, Jane Alexander, Bud Martin, Judy O'Brien

Board Members Absent:

Deborah Bezona, Bob Aita

Guests Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 10:00 a.m. with Victor McKnight, President, presiding.

REVIEW OF MINUTES

The Board approved the minutes of the October 28th Board meeting as written. Mary Landen motioned to approve the minutes, Judy O'Brien Seconded the approval.

TREASURERS REPORT

Tom Henry

Tom gave a summary of the summarized and detailed reports.

Nothing was posted in December (PESC)

We need Symposium committee to confirm numbers for 2008 symposium. Numbers on Symposium should be close to correct after additional meetings with PESC. All monies are going through PESC now so there should be a more accurate accounting than previous years.

1. Areas we can cut expenses:
 - Sending members to National Meetings
 - 2 to Cap Conference (Bob Aita, Bud Martin) (\$2,500.00 per person)
 - 2 to NAHU Conference – NYC 6/28-7/1, (\$2,500.00 per person)
 - DATC- who pays for hotel? Mary is on CAHU board so CAHU will pay
 - CAP conference is critical
 - NAHU – Deborah & Mary can share – Mary's costs may be covered by CAHU – Mary will confirm.
 - NAHU Conference is important for delegates voting for NAHU President, also, CAHU strongly encourages all delegates to be there to vote.

2. Money making events:
 - Possibly COBRA-Man (Matt Isbell) on FMLA (or other speaker)
 - Possible carrier sponsors-
 - Liberty Mutual (Tom)
 - Reliance (Tom)

Tom – NCAHU made a small amount of money, but there is concern over dwindling funds.

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LEGISLATION REPORT

Bud Martin

Not much happening at state due to budget. Most legislative action is at the federal level. Medicare changes are all part of stimulus package. Committee is to review eligibility for care and COBRA.

SCHIP – At state level- If state agrees, and if employer's plan qualifies, there can be credits to employer for children. No confirmation from state yet.

Victor mentioned Prop. 11 and open primaries – special election in May to vote on open primaries should bring more moderates to legislature.

Adopt-a-Leg. Still on the table- pretty much useless here in Sonoma County. If any interest in meetings prior to DATC.

May 12, 2009 is Day at the Capitol.

PAC REPORT

Victor McKnight

Received \$1,000.00 from Jordan Shields.

Victor suggested veteran producers call 1-1 some of the high income producers.

Marti suggested a list of contributors to post at meetings.

EDUCATION REPORT

Theresa Rousset

Victor congratulated Theresa for doing a great job. Allan Katz cancelled. Peter Cella, of Beere and Purves will replace Allan. (hopefully)

Mary will contact Karli Dunkelberger – COBRA for April. (OPTUM Health – which is UHC)

May is a dark month

June – Nothing scheduled yet, hoping for Allan Katz.

July – Nothing scheduled yet.

FOUNDATION REPORT

Marti Murray

As of 2/13 total money is \$1,488.00. Many inquiries regarding program sponsored...

Suggestions are:

- Mental health- Buckview (is it 501-C3?)
- Put out to membership to nominate non-profit organizations for support
- Give to nurses next month then go with new recipient.

Mary will have PESC do a survey and then Marti will contact all options.

NEW BUSINESS

CAHU/NAHU-

Delegates for voting- there are no contested spots.

Victor and Mary will attend board meeting the day before DATC (Tom, Vic and Judy are alternates)

MEMBERSHIP REPORT

Mary Landen

Membership is down, last year there were 126 members, this year there are 110.

Various board members will contact lapsed members.

EDUCATION SYMPOSIUM REPORT

Mary Landen

Per Don Goldmann, Region VIII used to be a 3 day conference, they are now a 1 day conference. Would like to piggy-back onto Symposium and will guarantee money to pay for Region VIII.

Theme this year is "Trusted Advisors"

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- Speaker- Mel Schlesinger
- National speaker on legislation
- Advanced CE on HSA'S
- Carrier panel on costs

So far sold \$6,500.00, collected \$5,800.00 from sponsors.

NEW BUSINESS (cont'd)

Mary Landen will be President next year.

HOSPITALITY REPORT

Judy O'Brien

Likes the new emails.

Attendance last month was up although a lot were walk-ins, not so many pre-registered.

Attendance for the previous 6 months is as follows:

September '08:	33
October '08:	33
November '08	43
December '08:	34
January '09:	47
February '09:	48

ADJOURNMENT

The meeting was adjourned at 2:00 p.m.

Jane Alexander, Secretary

SIGNED:

Victor McKnight, President

Date