

NCAHU Board Meeting Minutes
July 9, 2009

A meeting of the Board of Directors of the North Coast Association of Health Underwriters was held on July 9, 2009 at Rohnert Park, CA.

Board Members Present:

Mary Landen, Tom Henry, Jane Alexander, Victor McKnight, Marti Murray, Theresa Rousset, Vickie Cardenas, Jen Barstow, Bob Aita

Board Members Absent:

None

Guests Present:

None

A meeting of a quorum of the North Coast Association of Health Underwriters (NCAHU) Board was called to order at 9:40 a.m. with Mary Landen, President, presiding.

REVIEW OF MINUTES

The Board approved the minutes of the February 23, 2009 Board meeting as written. Victor McKnight motioned to approve the minutes, all approved.

PRESIDENTS REPORT

Mary Landen

Mary is looking for a successor for President next year and asked if anyone on the board was aware of any interested members. Mary also encouraged everyone to have plenty of committee members to support their activities.

August 14th is the Strategic Planning meeting. PESC has offered to facilitate the meeting. Unsure of the cost for Peggy and Akayla to attend. Everyone on the board is favorable to their attending dependent on the cost. Tom Henry will look into the cost and advise the board via email.

Various board members are checking on accommodations for the meeting.

TREASURERS REPORT

Tom Henry

Per the Profit & Loss statements, 2007-2008 was one of NCAHU'S best years. 2008-2009 suffered from the costs of the Educational Symposium.

There was discussion about reporting the CE/Registration funds as they are substantially different from '07-08 to '08-09. The possibility of PESC having moved CE and guests to registration was considered. Tom will get clarification from PESC.

Jane Alexander moved to approve the Profit & Loss statement.

HOSPITALITY REPORT

Jen Barstow

Akayla at PESC has changed the flyer for the meetings, and everyone agreed they are much better now. Jennifer and Theresa will coordinate regarding who will get the menus and

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contracts for next year. Mary would like to have the contract by the Strategic Planning meeting on August 14. Jen will report the menu to Theresa and Teresa will report to Akayla and coordinate the flyer and registration.

Attendances for the prior meetings are as follows:

February, 24
March, 40
April (COBRA) 53
May, Day at the Capitol – no meeting
June, 44
July 29 registered (many unregistered attended, will report exact number at a later date)

EDUCATIONS

Theresa Rousset

We are still missing some month's education. Theresa will work on getting Alan Katz. We are scheduled through September, but have 8 months to fill. Suggestions were:

Steve Lindsay

John Lovell

John Nelson (Warner Pacific)

Inviting a GA panel

Wellness (Sutter?)

American Specialty Health (Jane will email Tod's contact into to Theresa)

Theresa and Mary encouraged all to send any ideas to Theresa and Mary.

PAC REPORT

Bob Aita

We are currently at a stand-still regarding contributions. Members are not contributing to HUPAC, which is vital to having influence in Washington D.C. The Chapter is doing fine in relationship to other chapters:

NCAHU is 9th in size

9th in targeted funds

3rd YTD in contributions

6th in Members contributing

15th current year.

Bob proposed we redirect our contribution focus from CAHU to HUPAC, but we cannot per association regulations. Tom Henry is the new HUPAC Chair. Bob will make a strong request at the meeting; Tom will obtain HUPAC contribution forms to be placed on the tables at the meeting. The standard request is \$20 per month per member.

John Nelson is reporting that if current legislation passes it will be 2013 before full implementation occurs.

The CAHU booth at the Educational Symposium will share with HUPAC.

FOUNDATION REPORT

Marti Murray

The Santa Rosa Junior College Nursing foundation has been our charity for a number of years. We now have several people in our chapter who are battling serious diseases such as cancer. Marti introduced the board to Relay for Life, a charity supporting those dealing with cancer.

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Mary proposed we change our beneficiary to Relay for Life effective 7/1/09 through 6/3/2010. All approved.

MEMBERSHIP REPORT

Vickie Cardenas

Vickie is new to the Membership position and is hoping for guidance. She suggested that the Membership committee call all membership to request HUPAC contributions.

LEGISLATIVE REPORT

Victor McKnight

My apologies – I stepped out of the meeting for a few minutes and missed the report. Perhaps Victor can recap.

STRATEGIC PLANNING MEETING

Mary Landen

Each chair should bring a plan for their committee for the upcoming year.

Each chair should look at the budget for their committee for the year. The bulk of the meeting will be focused on budget. Tom will check prices for Peggy and Akayla to attend.

CAHU/NAHU-

Delegates for voting- there are no contested spots.

Victor and Mary will attend board meeting the day before DATC (Tom, Vic and Judy are alternates)

NEW BUSINESS

Mary Landen

Jim Johnson approached Mary and would like to be the Media relations chair again. There are reservations on the board regarding the need for the position. It would be advantageous to have someone working with the media, but Jim may not be the appropriate person.

July 24 is the CAHU meeting. Marti Murray will attend
October CAHU meeting, Theresa will attend.

We can have two representatives at each meeting if anyone would like to go. No one opted to go at this point.

October 21 is the CAHU Board meeting, and there are a number of breakout meetings that day. NCAHU will pay for airfare, but not hotel.

October 22 is the CAHU Sales Symposium at Burbank Marriott.

Mary Landen asked if all chairs have been contacted by their respective CAHU Chairpersons. Mary will contact CAHU to request everyone receives a call.

ADJOURNMENT

The meeting was adjourned at 11:30 a.m.

Jane Alexander, Secretary

SIGNED:

Mary Landen, President

Date